



HORTER
INVESTMENT MANAGEMENT, LLC

Escape Advisor Island



Escaping the Island



When advisors go independent, they're often left to fend for themselves in vast and inhospitable territory. They're presented with few options, and they don't know where to turn for guidance or respite. Many feel they are on the so-called "advisor island" with no way out. Think of Tom Hanks in the 2000 film, "Cast Away," in which he plays the sole survivor of a flight and finds himself washed ashore on a deserted island. His efforts to sail away and contact help stall. S.O.S.

Unfortunately, this track is all too familiar in today's professional landscape. But at Horter, every advisor is brought on to be part of our family—not as an ancillary entity, with little guidance or support—but as a trusted teammate. If you're ready to forge your identity, focus your efforts on what matters, and accelerate your business growth to new heights, keep reading...



Horter Investment Management, LLC Headquarters

The Support to Set Sail



Perhaps you feel you have so much more to give, but your current position only taps into a fraction of your potential. You might find yourself looking in the mirror and saying, “I was made for more.”

At Horter, we do things a little differently. We offer genuine mentorship from our most seasoned advisors to ensure you remain on track for rapid development. Even our top advisors won’t hesitate to spend hours on the phone with their younger colleagues showing them the ropes, detailing prospecting strategies, and providing them with insights on their practices and portfolio allocations.

It’s easier to grow your business when you have the back- end in place, mentorship by your side, and a foundation rooted in confidence. You’ll feel it, and your clients will feel it. We have seen countless advisors join us with \$1 million, \$5 million, and \$10 million in AUM before growing their books exponentially with Horter’s support. They serve as examples of what’s possible when you bet on yourself and do so with a meaningful partnership.

It’s remarkable what happens when you get off the sidelines and into the thick of the action to empower clients. At Horter, our licensed expertise and personalized digital experiences help you help your clients and, most notably, grow your business in the process.



Growth Beyond the Numbers



Keep in mind, growth is not strictly about assets or revenue – when we speak about helping advisors leave the stranded feeling they so often feel, it is equally important to build the person and provide them with impactful takeaways to set sail on their own, knowing they can always call home for additional support. That is why as you grow your business, we place special emphasis on learning to be able to provide meaningful answers in the future, not just to check the box of going and growing through the motions.



By making the decision to join the Horter team, you are committing to more than just yourself. That is to say, there is an expectation that runs throughout our organization that you are to learn, grow, and pay it forward to the next generation of advisors who join us feeling the way you had.

Final Perspective

I've been around this business for 30-plus years, during which I've navigated client and advisor relationships through multiple crashes and recessions, and weathered bull and bear markets alike. We take great pride in helping the next generation of advisors prosper, achieve their career aspirations, and earn a rewarding income.

Advisors credit our regular mentorship calls and workshops for fostering their growth. Others point to our open-door policy—give a partner a call to pick their brain. There's no limit to what you can accomplish here when you put in the work and trust in the Horter difference.

To learn more about Horter Investments and how we empower our advisors, we encourage you to take advantage of our complementary discovery phone calls. During our time together, we can explore the goals you have set for yourself and decide together whether we are a match that will prove mutually beneficial for years to come.

To schedule a call today, reach out via email or phone, or press "[Get Connected](#)" and we will reach out to get the ball rolling and show you first hand the Horter Investments difference.

We can't wait to connect with you.



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