

Weekly Commentary January 30th, 2023

Are The Bulls Back?

In last week's meandering market missive, I opined that, "the next major trend - in either direction - is likely to be driven by the outlook/expectation for the state of the economy". While I will admit that this isn't exactly groundbreaking analysis, I continue to believe this is the key to understanding the current big-picture market environment.



So far at least, the stock market appears to be looking ahead to better days. To a time when the Fed isn't the enemy. To when the inflation bogeyman has slunk back into the shadows. And to a time when recession is not the widely expected outcome for the U.S. economy.

How else do you explain the impressive gains seen in the major indices in 2023? Doing some quick math, I find that the S&P 500 (using SPY as a proxy) is up +6.1% year-to-date, Small caps (IWM) have advanced +8.7%, Mid caps are up +7.8%, and the much maligned NASDAQ 100 (QQQ) sports an eye-popping return of +11.3% so far in the new year. Not too shabby, eh?

Our furry friends in the bear camp are quick to pooh-pooh the notion that stocks are looking ahead and suggest that the current market rally is merely another in what is already a long string of oversold reactions - aka a bear market bounce.

Those seeing the market's glass as at least half empty tell us that just about every indicator on the planet is SCREAMING that the good 'ol USofA is either in, or about to enter, a recession. And lest we forget, those donning their bear costumes remind us the stock market returns during bear markets which are accompanied by a recession have been much worse that those that weren't. As such, the bears contend the major indices are destined to move lower as the year progresses.

Click Here to Read More

Taking a Comprehensive Look at The Overall Current Stock Market



In a truly diversified portfolio, the portfolio's assets are spread across several asset classes, so that the portfolio's total return is determined by the performance of all of the positions in combination – not individually based on one asset type. While diversification does not ensure a profit or guarantee against loss, it can help mitigate the risk and volatility in your portfolio.

Index	YTD	
Morningstar Alternatives Fund (MSTVX)	•	1.03%
iShares US Agg Bond ETF (AGG)		3.19%
DoubleLine Total Return Bond Fund (DBLTX)	•	3.42%
40/60 SPY / iShares AGG		4.34%
60/40 SPY / iShares AGG	A	4.92%
Vanguard Balanced Index Fund (VBINX)	•	5.19%

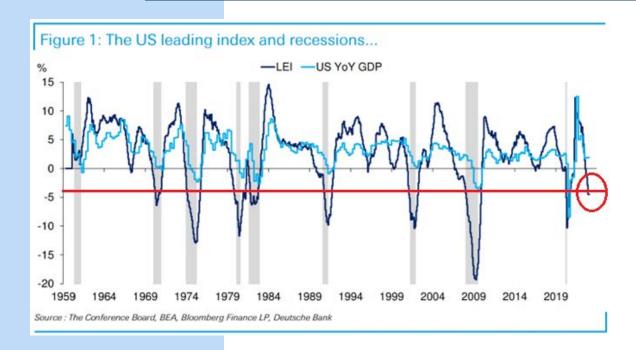
The chart above illustrates the performance of funds and ETF's designed to track major indices, including 2 Bond indices (DBLTX and AGG), 1 S&P500 Equity index (SPY), 1 Balanced index (VBINX), and 1 Multialternatives index (MSTVX).

The chart also illustrates the performance of 2 balanced portfolios combining both a Bond index (AGG) and an equities index (SPY) the portfolio with the lower exposure to equities (40%) and higher exposure to bonds (60%) would generally be considered more conservative than a portfolio with higher exposure to equities (60%) and lower exposure to bonds (40%).

A hypothetical portfolio consisting of an equal weighting to all of the examples shown above would be 3.68% year to date.

Chart of the Week

The Market has almost completely discounted the possibility of a 50 bps rate hike next week.



Dow Jones

Week Ending



Global Equities: Earnings and inflation data were the focus during a positive week for stocks that saw the S&P 500 up 2.5%. The Dow Jones Industrial Average gained 1.8% while the Nasdaq led the major domestic indices with a 4.3% gain. Year-to-date the Nasdaq is now up 10.7%. Developed International stocks lagged domestic indices with a 0.8% gain while Emerging Markets were up 1.4%.

Fixed Income: 10-Year Treasury yields remained at 3.5% as investors await the next Fed interest rate decision. High yield bonds traded flat during the week. While defaults have been very benign so far, news that Bed Bath and Beyond could file for imminent bankruptcy after missing its debt payment caused some concern that the economic cooldown could soon start to impact corporate bonds. High yield bond mutual funds and ETFs posted outflows of \$1.28 billion during the weekly period ended January 25th.

Commodities: Oil prices slipped back under \$80 a barrel on Friday after reports of a 50% increase in Russian oil exports in January, driven by strong demand from China. OPEC+ meets next week, with no change to production levels anticipated.



More Good Inflation News: The latest inflation data point was the Personal Consumption Expenditure (PCE) Index, which the Fed uses as its official gauge of pricing pressure in the economy. The Fed is particularly focused on the Core PCE measure, excluding food and energy. In December, annualized PCE came down from 5.5% to 5.0%, while Core PCE decreased from 4.7% to 4.4%. While inflation is not quite at the Fed's 2% target, the most recent monthly readings have been extremely encouraging and if we extrapolate the most recent quarter, headline PCE is trending at just 0.4% and Core PCE would be 3.2%.

GDP Stronger than Expected: Fourth quarter GDP rose at an annualized rate of 2.9%, exceeding economist expectations and bringing 2022 annual GDP to 2.1%, reversing the first half of the year's shrinking GDP readings. Market reaction was muted, as the strength of the economy gives the Fed additional wiggle room to be aggressive in its rate hikes, despite increasing concerns from investors and economists that the Central Bank may be overly hawkish in not waiting for inflation data to catch up.

Earnings Season: Most big tech companies report this upcoming week, but we got a preview from Microsoft (MSFT) which posted solid earnings but also cautious guidance that triggered a mid-week pullback in markets. Also making headlines was the always-volatile Tesla (TSLA), which blew away estimates to send shares surging. On the negative side, Intel (INTC) missed badly, sending shares down around -10% at the open on Friday.



Stock Market Score Card January 30th, 2023

The Stock Market
Scorecard is designed to
provide a succinct
summary of the "state of
the market." The
scoreboard includes
indicators covering trend,
momentum, meanreversion, sentiment, and
fundamental factors over
the short-, intermediate-,
and long-term time
frames.



Primary Cycle Analysis Secular Market Cycle Cyclical Market Cycle Bear Market Cycle Buy Positive NA Nautral Cycle Buy Positive Dycle Cycle Cycle Bear Market Cycle Bear Market Cycle Bear Market Cycle NA Nautral Cycle Sell Neutral Cycle Cycl	ı		
Secular Market Cycle Cyclical Market Cycle Bear Market Cycle Cyclical Market Cycle Price Trend Analysis Short-Term Trend Intermediate-Term Trend Buy Positive NA Long-Term Trend Signal Momentum Analysis Short-Term Momentum Model Int-Term Momentum Model Buy Positive 11.9% Long-Term Momentum Model Buy Positive 11.9% Long-Term Momentum Model Buy Positive 11.9% Fundamental Analysis Economic Model Earnings Model Hold Neutral Hold Neutral 11.9% Monetary Model Buy Positive 11.9% Monetary Model Sell Neutral 11.9% Monetary Model Sell Neutral 11.9% Valuation Model Sell Neutral 1-13.0% Valuation Model Sell Neutral Ne			
Cyclical Market Cycle Price Trend Analysis Short-Term Trend Intermediate-Term Trend Buy Positive NA Long-Term Trend Signal Momentum Analysis Short-Term Momentum Model Int-Term Momentum Model Buy Positive 25.0% Int-Term Momentum Model Buy Positive 11.9% Long-Term Momentum Model Buy Positive 15.2% Fundamental Analysis Economic Model Earnings Model Hold Neutral 1.9% Monetary Model Buy Positive 15.2% Fundamental Analysis Economic Model Buy Positive 13.0% Monetary Model Sell Neutral -13.0% Inflation Model Sell Neutral -1.9% Overbought/Oversold Analysis Short-Term Signal Int-Term Signal Long-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA			
Price Trend Analysis Short-Term Trend Intermediate-Term Trend Buy Positive NA Long-Term Trend Signal Sell Neutral -4.6% Momentum Analysis Short-Term Momentum Model Int-Term Momentum Model Buy Positive 11.9% Long-Term Momentum Model Buy Positive 15.2% Fundamental Analysis Economic Model Earnings Model Fundamental Model Buy Positive 15.2% Fundamental Analysis Economic Model Buy Monetary Model Buy Positive 11.9% Monetary Model Buy Positive 11.9% Monetary Model Sell Neutral 11.9% Valuation Model Sell Neutral 11.9% Valuation Model Sell Neutral NA Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA			
Short-Term Trend Intermediate-Term Trend Buy Positive NA Long-Term Trend Signal Sell Neutral -4.6% Momentum Analysis Short-Term Momentum Model Int-Term Momentum Model Buy Positive 25.0% Int-Term Momentum Model Buy Positive 11.9% Long-Term Momentum Model Buy Positive 15.2% Fundamental Analysis Economic Model Earnings Model Hold Neutral -4.2% Earnings Model Hold Neutral 11.9% Monetary Model Sell Neutral -13.0% Inflation Model Sell Neutral -13.0% Valuation Model Sell Neutral -1.9% Overbought / Oversold Analysis Short-Term Signal Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA			
Intermediate-Term Trend Long-Term Trend Signal Momentum Analysis Short-Term Momentum Model Int-Term Momentum Model Long-Term Momentum Model Buy Positive 11.9% Long-Term Momentum Model Buy Positive 15.2% Fundamental Analysis Economic Model Earnings Model Hold Meutral Hold Neutral Hold Neutral 11.9% Monetary Model Sell Neutral Inflation Model Buy Positive 13.0% Valuation Model Sell Neutral Neutral -13.0% Valuation Model Sell Neutral Neutral Neutral Neutral -1.9% Overbought/Oversold Analysis Short-Term Signal Sell Negative -2.7% Negative NA			
Long-Term Trend Signal Sell Neutral -4.5% Momentum Analysis Short-Term Momentum Model Int-Term Momentum Model Long-Term Momentum Model Buy Positive 11.9% Long-Term Momentum Model Buy Positive 15.2% Fundamental Analysis Economic Model Earnings Model Monetary Model Monetary Model Sell Neutral Inflation Model Sell Neutral Valuation Model Sell Neutral Neutral Neutral -13.0% Valuation Model Sell Neutral Neutral -1.9% Overbought/Oversold Analysis Short-Term Signal Sell Neutral NA Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA			
Momentum Analysis Short-Term Momentum Model Int-Term Momentum Model Int-Term Momentum Model Long-Term Momentum Model Buy Positive 11.9% Long-Term Momentum Model Buy Positive 15.296 Fundamental Analysis Economic Model Earnings Model Hold Neutral 11.9% Monetary Model Sell Neutral Inflation Model Valuation Model Sell Neutral Neutral 13.0% Valuation Model Sell Neutral Neutral NA Int-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Short-Term Momentum Model Int-Term Momentum Model Hold Positive 11.9% Long-Term Momentum Model Buy Positive 11.9% Buy Positive 11.9% Fundamental Analysis Economic Model Earnings Model Hold Neutral Hold Neutral 11.9% Monetary Model Sell Neutral Inflation Model Buy Positive 13.0% Valuation Model Sell Neutral Neutral -13.0% Valuation Model Sell Neutral Neutral NA Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Short-Term Momentum Model Int-Term Momentum Model Hold Positive 11.9% Long-Term Momentum Model Buy Positive 11.9% Buy Positive 11.9% Fundamental Analysis Economic Model Earnings Model Hold Neutral Hold Neutral Hold Neutral 11.9% Monetary Model Sell Neutral Positive 15.2% Fundamental Analysis Economic Model Buy Positive 11.9% Monetary Model Sell Neutral N			
Int-Term Momentum Model Long-Term Momentum Model Buy Positive 11.9% Fundamental Analysis Economic Model Earnings Model Hold Neutral Hold Neutral 11.9% Monetary Model Inflation Model Buy Positive 13.0% Valuation Model Buy Positive 13.0% Valuation Model Sell Neutral -13.0% Valuation Model Sell Neutral Neutral -1.9% Overbought/Oversold Analysis Short-Term Signal Int-Term Signal Long-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Long-Term Momentum Model Fundamental Analysis Economic Model Earnings Model Monetary Model Monetary Model Inflation Model Valuation Model Valuation Model Sell Neutral -13.0% Sell Neutral -13.0% Valuation Model Sell Neutral -1.9% Overbought / Oversold Analysis Short-Term Signal Int-Term Signal Long-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Fundamental Analysis Economic Model Hold Neutral -4.2% Earnings Model Hold Neutral 11.9% Monetary Model Sell Neutral -13.0% Inflation Model Buy Positive 13.0% Valuation Model Sell Neutral -1.9% Overbought / Oversold Analysis Short-Term Signal Sell Neutral NA Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Economic Model Hold Neutral -4.2% Earnings Model Hold Neutral 11.9% Monetary Model Sell Neutral -13.0% Inflation Model Buy Positive 13.0% Valuation Model Sell Neutral -1.9% Overbought/Oversold Analysis Short-Term Signal Sell Neutral NA Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Economic Model Hold Neutral -4.2% Earnings Model Hold Neutral 11.9% Monetary Model Sell Neutral -13.0% Inflation Model Buy Positive 13.0% Valuation Model Sell Neutral -1.9% Overbought/Oversold Analysis Short-Term Signal Sell Neutral NA Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Earnings Model Hold Neutral 11.9% Monetary Model Sell Neutral -13.0% Inflation Model Buy Positive 13.0% Valuation Model Sell Neutral -1.9% Overbought / Oversold Analysis Short-Term Signal Sell Neutral NA Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Monetary Model Sell Neutral -13.0% Inflation Model Buy Positive 13.0% Valuation Model Sell Neutral -1.9% Overbought / Oversold Analysis Short-Term Signal Sell Neutral NA Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Inflation Model Buy Positive 13.0% Valuation Model Sell Neutral -1.9% Overbought / Oversold Analysis Short-Term Signal Sell Neutral NA Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Valuation Model Sell Neutral -1.9% Overbought/Oversold Analysis Short-Term Signal Sell Neutral NA Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Overbought / Oversold Analysis Short-Term Signal Sell Neutral NA Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Short-Term Signal Sell Neutral NA Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Short-Term Signal Sell Neutral NA Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Int-Term Signal Sell Negative -2.7% Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Long-Term Signal Sell Negative NA Investor Sentiment Analysis Short-Term Sentiment Model Sell Negative -6.8%			
Investor Sentiment Analysis Short-Term Sentiment Model Sel Negative -6.8%			
Short-Term Sentiment Model Sel Negative -6.8%			
Short-Term Sentiment Model Sel Negative -6.8%			
TILE TELLITORIUM T			
Long-Term Senti ment Model Buy Positive 9.8%			
· · · · · · · · · · · · · · · · · · ·			
Current Scores Average Gain/Annum: 3.17%			
S&P 500 average gain/annum from 12/28/1979*: 8.79%			
(*Source: Ned Davis Research)			

Past performance is not a guarantee of future results. This Update is limited to the dissemination of general information pertaining to its investment advisory services and is not suitable for everyone. The information contained herein should not be construed as personalized investment advice. There is no guarantee that the views and opinions expressed in this newsletter will come to pass. Investing in the stock and bond markets involves gains and losses and may not be suitable for all investors. Information presented herein is subject to change without notice. Horter has experienced periods of underperformance in the past and may also in the future. The returns represented herein are total return inclusive of reinvesting all interest and dividends.

The above equity, bond and cash weightings are targets and may not be the exact current weightings in any particular client account. Specifically, there may be cases where accounts hold higher cash levels than stated in these target weightings. This is usually to accommodate account level activity. Furthermore, some variable annuity and variable universal life accounts may not be able to purchase the exact weightings that we are indicating above due to specific product restrictions, limitations, riders, etc. Please refer to your client accounts for more specifics or call your Horter Investment Management, LLC at (513) 984-9933.

Investment advisory services offered through Horter Investment Management, LLC, a SEC-Registered Investment Advisor. Horter Investment Management does not provide legal or tax advice. Investment Advisor Representatives of Horter Investment Management may only conduct business with residents of the states and jurisdictions in which they are properly registered or exempt from registration requirements. Insurance and annuity products are sold separately through Horter Financial Strategies, LLC. Securities transactions for Horter Investment Management clients are placed through AXOS Advisor Services, TD Ameritrade and Nationwide Advisory Solutions.

For additional information about Horter Investment Management, LLC, including fees and services, send for our disclosure statement as set forth on Form ADV from Horter Investment Management, LLC using the contact information herein. Please read the disclosure statement carefully before you invest or send money.